

Strengthening Communities for 25 Years

Genesis Impact - What we do

Genesis impact is charitable organisation with a focus on strengthening communities through educational development, preparing young people to make a positive impact in their communities and supporting parents to achieve their full potential to foster family unity. Since our inception, Genesis Impact has worked with over 5000 families in schools settings and the B.A.M.E community. We work in the most deprived areas in Greenwich and Bexley. Consequently, our beneficiaries have extremely high adult and child safeguarding needs.



Our Model

Our Aim

Our core aim is the Strengthen Communities. From our days as a youth club, we realised there are four essential factors required for children to thrive. The four factors to produce Happy Children are a Happy Home; a Community; Education; and a Future. We have developed this into our Happy Child Model, which succinctly communicates our approach to strengthening communities.



HAPPY HOME
We develop the knowledge,
skills, and holistic wellbeing
of parents to produce happy
parents who will are
empowered to rear happy
children.



COMMUNITY
We build trust and
awareness between local
agencies and beneficiaries to
ensure vulnerable families do
not fall through the net.



EDUCATION
We improve employment prospects and enterprise skills, to improve the economic standing of families and children



FUTURE
We nurture the potential of young people from disadvantaged backgrounds and ensure that no hurdle is too high

362
Families Directly
Reached

162
PARENTS REPORTED
AN INCREASE IN
CONFIDENCE

HIGHLIGHTS

ICOMMENDATION RATE FROM
PARTICIPATING
PARENTS

100000 RECOMMENDATION RATE OF THE HAPPY CHILD MODEL FROM BEXLEYHEATH COUNCIL FAMILY KEYWORKERS

TRAINED

Positively You

Mental Well Being Project for Brent Community

As part of the Brent Mental Health Grant, 'Positively you' has been designed for residents of Brent Council, specifically from the Black and Ethnic Minority (BAME) community and faith groups. The programme is specifically designed to empower and support participants on how to prevent, manage or overcome challenges that lead to mental health crisis. Our focus is not just on short term solutions but also on long term lasting impact.



OUR IMPACT

- hours of education provided
- 150 people with increased leadership skills
- 45 accessed support services as a result of our projects.
- 179 People gained an accreditation as part of our projects.
- **30** People became self-employed
- 198 People attended training



Our Aim

The programme is specifically tailored with to target BAME and FAITH groups. It aims to highlight the positive significance that culture and faith plays in health and wellbeing and how this fosters recovery from mental health difficulties



Work with us

Our approach is flexible and we are prepared to deliver anywhere that requires us. We are looking for partners who share our passion for improving well-being and strengthening communities across the London. Want to get involved?

Contact Info@genesisimpact.org



"I THINK PARENTING AND SAFEGUARDING COURSES SHOULD BE ATTENDED BY EVERY PARENT. IT GAVE ME A GREATER UNDERSTANDING OF MY DAUGHTERS EMOTIONS AND HOW TO RELATE TO HER. IT TAUGHT ME THAT SHOUTING AT CHILDREN CAN BE REPLACED BY CONVERSATION AND IT IS MUCH MORE EFFECTIVE. "

RUTH